



Reston Community Orchestra (RCO)
(703) 860-0108

Advertising Agreement
Concert Season

P. O. Box 2331
Reston, Virginia 20195-0331
www.restoncommunityorchestra.org

_____ agrees to place an advertisement with the RCO.
(Company or Personal Name Here)

It will be placed in the Program Booklet of the Reston Community Orchestra for a minimum of two (2) or four (4) consecutive regularly scheduled concerts (normally November, January, March and June).

The advertisement size shall be _____ page (indicate size and location) for _____ concerts (indicate #)
1/4 1/2 full

Location	Size (w x h)	2 Concert Price	4 Concert Price
Back Cover	4 1/2" x 7 1/2"	\$ 600.00	\$1,000.00
Inside Front or Back Cover (Full Page)	4 1/2" x 7 1/2"	\$ 450.00	\$ 750.00
Full Page	4 1/2" x 7 1/2"	\$ 300.00	\$ 500.00
1/2 Page	4 1/2" x 3 3/4"	\$ 150.00	\$ 250.00
1/4 Page	2 1/4" x 3 3/4"	\$ 90.00	\$ 150.00

The full amount of \$_____ (check or cash only) is enclosed.

Provide your camera-ready advertisement to the Orchestra representative or email graphics files to: jkinzer@NCIINC.com

Note: Logos on business cards usually reproduce well, but cannot be guaranteed.

Due to design concerns, the precise placement of the advertisement must ultimately be at the discretion of the Reston Community Orchestra. A request for specific placement will be honored if at all possible, on a first-come, first-served basis.

Business Representative, or person's name (print & sign), telephone number and email address:

Name - print sign Telephone Number Email Address

Orchestra Representative's name (print & sign), telephone number and email address:

Name - print sign Telephone Number Email Address

Date: _____

Notes: _____

You may start or extend your ad run anytime during the season; it will appear in the next four regular concert programs.
The fundraiser program ad space is sold and priced separately.